

Appointment of Covenants Committee Member Resolution Worksheet

Date: December 16, 2020

Suggested Motion:

“I move to appoint Kristen Mowery as a member of the Covenants Committee”.

2nd:

Summary:

There is an open seat on the Covenants Committee. Enclosed is the candidate statement and resume.

Vote:

	In Favor	Opposed	Abstained	Absent
Scott Buchanan				
Dan Courtney				
Susan Cox				
James Konkel				
Dave Bush				
Jeff Lisanick				
Nicholas Soto				
Robin Woods				
Maria Wildes				

Kristen Mowery
3615 Gunston Rd
Alexandria, VA 22302

kristenmowery@gmail.com

November 20, 2020

Parkfairfax Covenants Committee
3360 Gunston Rd
Alexandria, VA 22302

Dear Committee Members,

I am writing to express my interest in joining the Parkfairfax Covenants Committee. I believe my landscape industry experience would provide the committee a level of knowledge that would be useful when evaluating landscape applications.

My background will provide 12 years of landscape experience with a depth of knowledge on plant material: Proper planting technique, selecting correct plant material for the location, as well as plant healthcare. I am also well versed patio and retaining wall installations.

Thank you for your consideration!

Sincerely,

Kristen Mowery

Kristen Mowery

KRISTEN MOWERY

3615 Gunston Road, Alexandria, VA 22302 [REDACTED]

[REDACTED]@gmail.com

To replace this text with your own, just click it and start typing. Briefly state your career objective, or summarize what makes you stand out. Use language from the job description as keywords.

EXPERIENCE

MAY 2015 – PRESENT

ACCOUNT MANAGER, MCHALE LANDSCAPE DESIGN

- Managed contracts for 100 clients ranging in size from \$5,000 to \$60,000 into more than \$1.5 million in sales revenue annually.
- Oversaw management of multiple projects, including cost analysis, preparation of estimates, negotiation of contracts, scheduling and execution
- Improved the department operations through reorganization to facilitate long-term calculated growth while streamlining operations to reduce the labor rate by 10%.
- Collaborated with the Division Manager on identifying and executing new sales and marketing capabilities geared toward increasing division revenue from \$1 million to \$2 million.
- Audited accounts yearly to ensure the accuracy of inventory used and annual labor costs with the goal of reaching a 50% gross margin on all projects.
- Effectively planned and directed multiple, complex projects of tactical importance with over 90 projects, 100 stakeholders, and 18 employees logistically disbursed throughout the D.C. Metro area.
- Sustained the customers' existing revenue spending and strategically up-sold additional products by marketing economical, adaptable products and services creating additional 49% revenue.
- Improved routing for employees allowing for a 10-20% increase in productivity.

AUGUST 2012 – MAY 2015

ASSISTANT ACCOUNT MANAGER, MCHALE LANDSCAPE DESIGN

- Provided management expertise for day-to-day operations of \$6 million entire maintenance division
- Made significant contributions to reach business objectives and facilitate long-term growth
- Assisted in the management of multiple projects, including cost analysis, preparation of estimates, negotiation of contracts, scheduling and execution
- Assisted in the management of accounts receivable and accounts payable records
- Ensured quality control, troubleshoot client problems and guaranteed client satisfaction
- Responsible for the procurement of seasonal plant and other materials for the Northern Virginia division, totaling \$250,000
- Directed accurate and timely delivery of equipment and materials to the appropriate locations

JUNE 2011 – AUGUST 2012

PROPERTY MANAGER, CHAPEL VALLEY LANDSCAPE COMPANY

- Managed 45 maintenance clients with a revenue of over \$500,000
- Prepared estimates for additional services and planting installations
- Created maintenance schedule for 12 employees
- Ensured quality control, troubleshoot client problems and guaranteed client satisfaction
- Directed accurate and timely delivery of equipment and materials to the appropriate locations

AUGUST 2010 – JUNE 2011

LANDSCAPE DESIGNER, CHAPEL VALLEY LANDSCAPE COMPANY

- Developed landscape enhancement designs for commercial and residential maintenance customers
- Met with clients to gather information on final desired product
- Create base maps and masterplan with Auto CAD; present perspectives using SketchUp
- Design and oversaw implementation of seasonal color rotations

MARCH 2009 – AUGUST 2010

LANDSCAPE DESIGNER, MOON BROTHER LANDSCAPING

- Developed landscape enhancement designs for new and existing clients

EDUCATION

DECEMBER 2008

BACHELOR OF SCIENCE LANDSCAPE CONTRACTING, PENNSYLVANIA STATE UNIVERSITY

- Horticulture Club: President 2007-2008, Secretary 2006-2007
- Concert Choir: President 2006-2007
- Essence of Joy Treasurer 2007-2008

JUNE 2004

INDIAN VALLEY HIGH SCHOOL

ACTIVITIES

Essence of Joy Alumni Singers
DC Preservation League